



Hampton

CONVENTION & VISITOR BUREAU

Media Release

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Contact: Jodi Dean, 757/595-1399 EXT 103

jodi@peninsulaspca.org

Ryan Downey, 757/728-5328

ryan@hamptoncvb.com

Downtown Hampton Welcomes Peninsula SPCA Barktoberfest to Mill Point Park October 20

--Highlights include Dog Walk, live musical entertainment by Lost Soul Society & Special Guests; Bow Wow Beer Garden with Craft Brew Tastings, and more--

Hampton, VA- On Saturday, October 20, Downtown Hampton goes to the dogs as Mill Point Park (100 Eaton Street Hampton, VA 23669) welcomes the Barktoberfest Dog Walk & Festival, a fur-tastic event hosted by the Peninsula SPCA. Help raise money for the adoption-guarantee shelter by showing your support and bringing out your special furry four-legged family friends.

Highlights include live music by Lost Soul Society, vendors, local animal rescue groups, and more! In addition, there will be a Bow-Wow Beer Garden featuring breweries from Hampton, including Sly Clyde Ciderworks, Bull Island Brewing Company, The

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Vanguard Brewpub and Distillery, The Oozlefinch Craft Brewery, and The St. George Brewing Co. There will also be samplings of Dog Star Vodka from Blue Sky Distillery.

Don't miss the Dog Walk, the showcase event of the day, a fun walk that winds along the beautiful downtown Hampton waterfront! The money raised will benefit the animals of the Peninsula SPCA! The Peninsula SPCA is an Adoption Guarantee, or no-kill, shelter that relies completely on support from the local community to help us care for the homeless animals.

There will also be a pets and people costume contest! Guests are encouraged to participate in a costume contest (two categories: pets only and pets & people) for great prizes.

Other highlights of the day include the Dog Cake Walk, Bobbing for Tennis Balls, Demonstrations, Dog Yoga, and more.

Ashley from Z104 and Devon from 94.9 The Point will be on hand for all the fun! Guests are encouraged to register in advance for beer tasting tickets and dog walk to receive their t-shirt and/or souvenir glass.

Peninsula SPCA 2018 Barktoberfest

Barktoberfest Package: \$35

***includes Bow-Wow beer tasting ticket, Dog Walk registration, festival admission, souvenir glass (register in advance – limited supply of glasses!) and exclusive Barktoberfest t-shirt!*

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Dog Walk Registration Fees

\$15 per walker between Today through 9/30

\$20 per walker between 10/1 & 10/16

\$25 at the door

Children 6 & under walk for free (Children's T-shirts \$6)

Walker Registration Benefits:

Exclusive Barktoberfest T-Shirt

Free Admission to the Festival

Goody Bag

Free personal web page for fundraising

**Earn 2 free festival tickets for every \$100 you raise! For every \$500 you raise, be entered to win 2 free tickets to the 2019 Fur Ball!*

Festival General Admission Tickets

\$5 per person or buy 3 tickets, get 1 free!

Saturday, October 20

Mill Point Park

100 Eaton Street

Hampton, VA 23669

For more information on the 2018 Barktoberfest, contact the Peninsula SPCA at 757/595-1399 or check out www.peninsulaspca.org.

The mission of the Peninsula SPCA is to find loving homes for every animal in our care and to advocate for the human treatment of all animals in our community.

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Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home to such visitor attractions as the Virginia Air & Space Center, Fort Monroe National Monument, Hampton History Museum, harbor tours and cruises, Hampton University Museum, The American Theatre, among others.

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