



Hampton

CONVENTION |



SLY CLYDE
CIDERWORKS

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FOR IMMEDIATE RELEASE

Sly Clyde Ciderworks Opens Hampton Roads' First Cider Tap Room

HAMPTON, VA (August 21, 2018) - Virginia's first coastal cidery, Sly Clyde Ciderworks, opens its doors to the public on August 25, 2018 featuring nine ciders in the renovated home of its namesake, H. Clyde Smith.

Local brothers, Tim and Doug Smith, have been developing the cidery since 2016 and announced a major investment in Phoebus with the city and state in June 2017. While their custom-built ciderhouse began production in April of this year, the century-old historic brick house that is now a Tap Room required extensive modernization and is finally ready for the public.

“When we decided to renovate Clyde’s home we knew we wanted the final result to reflect his relaxed style. We preserved the character of the house while adaptively reusing much of the historic fabric. Today, we have a great space for sharing ciders that would make Clyde, our grandfather, proud,” noted Tim Smith, co-founder.

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Sly Clyde has been hiring staff and putting the finishing touches on its new Tap Room this week. To date, it has created more than seven new jobs and is part of a broader resurgence of Hampton's coastal community in Phoebus.

"We've come a long way since April when we first shared our ciders," said Doug Smith. "Here we are a few months later with nine different selections including flavored and hopped ciders, all craftily crushed from 100% Virginia apples. We will also be serving our first local collaboration with Caiseal Spirits, a gin botanical cider called Juniper Rising."

Saturday, August 25 grand opening details:

- Location: 207 E. Mellen Street, Hampton, VA
- Hours 11am-11pm
- Cider will be available on-site and for take-away
- Food trucks will be available throughout the day
- Nationally acclaimed Head Cidermaker, Brent Miles, has crafted 9 ciders to pour on tap.

Sly Clyde will offer media availability on Wednesday August 23, 1-4pm:

- B-roll shots
- Photos of space, cidermaker, and founder
- Interviews with Tim Smith
- Interviews with Head Cidermaker, Brent Miles

About Sly Clyde Ciderworks

Craftily crushed in Virginia with 100% Virginia apples, Sly Clyde Ciderworks is Virginia's first coastal cider company. Founded in 2017 by two brothers, Tim and Doug Smith, whose family has been in business in the Phoebus neighborhood of Hampton for more than 100 years, Sly Clyde creates unique ciders on the dryer end of the spectrum. All Sly Clyde ciders are gluten-free and never from concentrate. Sly Clyde's Tap Room opens August 24, 2018 and is located at [207 E Mellen St, Hampton, VA](#).

Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home

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to such visitor attractions as the Virginia Air & Space Center, Fort Monroe National Monument, Hampton History Museum, harbor tours and cruises, Hampton University Museum, The American Theatre, among others.

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