



## Promote Your Event

The CVB Media Team wants to supplement your publicity efforts through:

- Promotion and pitching strategy assistance.
- Necessary follow up with media and coordination of potential opportunities.
- Pitching unique facets of your meeting, convention or event to regional media in response to specific queries.
- Photography services and image sharing.
- Videography services and footage sharing.
- Highlighting your meeting, convention, or event in press tours and destination reviews.
- Including your program or product during promotion efforts.
- Supplement your direct media relations efforts and advertising strategy.

Hampton CVB will not automatically provide media support of a Hampton event. Support must be desired and requested by the event planner, and must be agreed upon by the Hampton CVB media team at least 30 days prior to the event. Not all media support services are necessary for every event. Hampton CVB, in coordination with the event planner, will determine the best promotion strategy per event.

When promoting your event on social media platforms, please use the hashtag #VisitHamptonVA and tag Visit Hampton on

- Facebook - @VisitHamptonVA
- Instagram - @VisitHamptonVA
- Twitter - @This\_is\_Hampton

The Hampton CVB Media Team looks forward to working with you. We want your Hampton event to be the best it can possibly be. The team consists of:

Yuri R. Milligan  
Director of Media and Community Relations  
[Yuri.milligan@hamptoncvb.com](mailto:Yuri.milligan@hamptoncvb.com)  
(757) 728-5328

Leslie Baker  
Media Relations Manager  
[leslie.baker@hamptoncvb.com](mailto:leslie.baker@hamptoncvb.com)  
(757)-728-5316