



# Hampton

CONVENTION & VISITOR BUREAU

**Media Release**

**FOR IMMEDIATE RELEASE**  
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**Peninsula SPCA Barktoberfest returns to Mill Point Park October 12**

*--Highlights include Dog Walk, live musical entertainment by Lost Soul Society & Special Guests; Bow Wow Beer Garden with Craft Brew Tastings, and more--*

**Hampton, VA-** Fall fun for Fido and families is coming to Downtown Hampton at the Peninsula SPCA’s Barktoberfest (formerly Paws for a Cause) on October 12, 2019 from 12 p.m. to 6 p.m. The shelter’s annual fall festival fundraiser will feature live music, a craft brew tasting, a dog walk, costume contests for pets and people, games and activities for folks and their pups! “This event is really a fun, pet and family-friendly festival where folks can relax and hang out with their dog and other animal lovers while they support the programs of the Peninsula SPCA all for a good cause,” said Megan Steele, Peninsula SPCA’s executive director.

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## **Peninsula SPCA Barktoberfest returns to Mill Point Park October 12 – Page 2**

This year's Barktoberfest will feature live music by Lost Soul Society and special guests, pet-friendly vendors and local rescues with adoptable animals. The Bow Wow Beer Garden, presented by Peninsula Animal Referral Center, will offer a variety of craft brews from St. George Brewing Company, Alewerks Brewing Company, Bull Island Brewing Company, The Vanguard Brewpub & Distillery, Billsburg Brewery, Sly Clyde Ciderworks and Tradition Brewing Company. In addition, Blue Sky Distillery will be on hand offering free tastings of their Dog Star Vodka. Food and non-alcoholic beverages will be available for purchase from local food trucks, Frank's Monster Munchies and Southern Hospitality.

This Fido-friendly festival will offer lots of fall activities for guests AND their pups including bobbing for tennis balls, a peanut butter eating contest, dog cake walks, and more! The popular and pup-tacular costume contest for pets AND their people will begin at 2:30 p.m. p.m., featuring two categories, Pets Only and Pets AND People, where prizes will be awarded for first through third place in each category. Participants are encouraged to get creative with their costumes and dress to impress, as competition can be fierce!

The dog walk is open to all ticketed guests and will begin at 3:00 p.m., winding along Downtown Hampton's beautiful waterfront and through retail areas where friendly merchants will provide treats for participating pups.

### **Admission**

**Advance Tickets:** Tickets may be purchased in advance online ([www.peninsulaspca.org](http://www.peninsulaspca.org)) at a discounted rate.

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**Adult:** \$15 and includes exclusive Barktoberfest T-shirt, event admission including live music, vendors, costume contest, dog walk & activities, goody bag with cool stuff, and personal web page for fundraising.

**Children:** (ages 5 to 12): \$10 and includes exclusive Barktoberfest T-shirt, event admission including live music, vendors, costume contest, dog walk & activities, goody bag with cool stuff, and personal web page for fundraising

**Barktoberfest Package:** Guests who wish to enjoy all the festival has to offer can purchase a Barktoberfest Package ticket for \$35. This includes beer tasting, souvenir glass, exclusive Barktoberfest T-shirt, event admission including live music, vendors, costume contest, dog walk & activities, goody bag with cool stuff, and personal web page for fundraising.

### **Tickets Day of Event:**

Tickets for **festival admission only** are available at the gate on the day of the event: Adults & Children: \$10, Barktoberfest Package: \$45. T-shirts and souvenir glasses will be available for purchase. Guests are encouraged to purchase their tickets in advance as there are a limited number of event shirts and souvenir glasses available. Coupons for \$5 off admission at the gate are available at participating breweries and Downtown Hampton restaurants.

For events details, schedule of events, or to register in advance visit [www.peninsulaspca.org](http://www.peninsulaspca.org).

Barktoberfest proceeds benefit the animals of the Peninsula SPCA. Thanks to our community partners: Downtown Hampton, Carol & Frank, VCA Animal Hospitals, Old Point National Bank, Animal Welfare League of Northern Neck, COVE: The Center of Veterinary Expertise, Kaufman & Canoles, Langley Federal Credit Union, Sarah Browning State Farm Insurance & Financial Services, Petco Foundation, Pearson Toyota, Waste Management, Animal Eye Care, Animal Emergency Center, York River Electric, Ferguson, The Pet Lodge at Yorktown, Peninsula Animal Referral Center, Care-A-Lot Pet Supply, Z104, and 94.9 The Point.

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Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home to such visitor attractions as the Virginia Air & Space Center, Fort Monroe National Monument, Hampton History Museum, harbor tours and cruises, Hampton University Museum, The American Theatre, among others.

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