



Hampton

CONVENTION & VISITOR BUREAU

Media Release

FOR IMMEDIATE RELEASE
May 28, 2019

Contact: Elizabeth Severs, 757/728-5326
elizabeth.severs@hamptoncvb.com
Cyndi Masterstaff, 757/727-1271
cyndi@downtownhampton.com

Downtown Hampton Development Partnership Presents 'Rolling of the Bulls 2019' July 13 in Downtown Hampton

--Come out and be chased by roller derby girls on skates with whiffle ball bats....no, really--

Hampton, VA- On Saturday, July 13, visit downtown Hampton for Rolling of the Bulls 2019, an “oddball” event presented by the Downtown Hampton Development Partnership. Inspired by the Running of the Bulls, an event that takes place in Spain, Portugal, and some parts of Mexico where festival goers...what else... run with the bulls, the Rolling of the Bulls in Hampton will feature participants running from Dominion Derby Girls on skates with whiffle ball bats.

Other Rolling of the Bulls events have been held in New Orleans, LA (<https://www.youtube.com/watch?v=PRGNrTN5rYU>); Charleston, SC; and Atlanta, GA.

-More-

1919 Commerce Drive, Suite 290 | Hampton, Virginia 23666
757.722.1222 | 800.487.8778 | fax 757.896.4600 | www.hamptoncvb.com

**Downtown Hampton Development Partnership Presents ‘Rolling of the Bulls 2019’
July 13 in Downtown Hampton- Page 2**

**Rolling of the Bulls 2019 Schedule
Saturday, July 13**

3:00 p.m. – 6:00 p.m. Fundraiser on the deck at Marker 20 for the Dominion Derby Girls. A fee of \$15 gets you paella, awesome drink specials, and a custom red scarf. A fee of \$25 gets you VIP, which includes a swag bag. To register, visit www.brownpapertickets.com/event/4204037.

5:45 p.m. – 6:30 p.m. Register for the Rolling of the Bulls- The rolling is free but you must sign up to participate; minors must have an adult on-site. Registration will be located in front of the deck at Marker 20.

6:35 p.m. – Blessing of the Bulls – don’t miss this highly spiritual and totally hilarious “blessing”

6:40 p.m. The Rolling Begins: The runners go through the gauntlet of bulls and begin down the course

6:50 p.m. The race ends and “Bull Fight” begins

7:00 p.m. Dividing of teams for La Balloontina

The Balloontina is patterned after La Tomatina. La Tomatina is a large tomato fight and carnival in the tiny town of Bunol, Spain. But because Carlyle is a carnivore, we are doing it with balloons with red food coloring in them. That way no tomatoes get hurt. The winner will be the person with the most amount of white clothes after the 2000 balloons have been thrown.

This year’s Rolling of the Bulls and La Balloontina will be part of the Downtown Hampton Block Party. Music will take place 6:00 p.m. – 10:30 p.m. Live music begins at 7:00 p.m. with Dharma Initiative and then enjoy national artist and soul queen Sister Sparrow and The Dirty Birds when they take the stage at 9:00 p.m.

Queens Way
Hampton, VA 23669

-More-

Downtown Hampton Development Partnership Presents ‘Rolling of the Bulls 2019’ July 13 in Downtown Hampton- Page 3

For more information on Rolling with the Bulls, call 757/727-1271 or email cyndi@downtownhampton.com. To register for the Marker 20 pre-party, visit <http://www.brownpapertickets.com/event/4204037>. Information can be found at www.hamptonblockparty.com.

Dominion Derby Girls is an all-female flat track roller derby league formed with the purpose of promoting the sport of roller derby and giving back to the community. They are not for profit tax exempt organization that donates volunteer time and proceeds from bouts to charitable causes in the Hampton Roads region. The Dominion Derby Girls follows all rules and regulations of the Women's Flat Track Derby Association and is a proud member of the WFTDA. Above all, they are an amateur athletic organization, priding itself on the strength and diversity of its all-female skaters.

For nearly a decade, Sister Sparrow and The Dirty Birds have been hailed for their explosive brand of modern soul, equally celebrated for their three studio albums and electrifying live performances. Arleigh Kincheloe grew up amongst an intensely musical family in upstate New York’s Catskill Mountains, co-founding Sister Sparrow and the Dirty Birds with her brother Jackson at just 18. The band based itself in Brooklyn and soon earned a rep as one of the hardest working outfits anywhere in the world, playing upwards of 150 shows each year including headline dates, sold out residencies, and top festivals. “Sister Sparrow, Arleigh Kincheloe’s nom de disque, is a soul queen,” raved The Washington Post, while The Baltimore Sun simply noted, “Arleigh Kincheloe has one of the biggest voices in the business. Prepare to be blown away.” Learn more about the band on their official website, <http://www.sistersparrow.com>.

The Downtown Hampton Development Partnership is a 501(c)(3) not-for-profit organization dedicated to improving the economic health and quality of life in Downtown Hampton. The Partnership strives to manage private and public sector resources to create the best possible environment in which to live, work, shop, visit and do business.

Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with

-More-

**Downtown Hampton Development Partnership Presents ‘Rolling of the Bulls 2019’
July 13 in Downtown Hampton- Page 4**

the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home to such visitor attractions as the Virginia Air & Space Center, Fort Monroe National Monument, Hampton History Museum, harbor tours and cruises, Hampton University Museum, The American Theatre, among others.

During 2019, Hampton commemorates the 400th anniversary of the first African landing in English North America at Hampton’s Old Point Comfort on Fort Monroe National Monument. In addition to honoring the men and women who arrived in 1619, the city will also celebrate the contributions of African Americans have made to our city, state and nation. A commission has planned events across the entire year to recognize and celebrate African American impact, including a three-day long Commemoration event, August 23-25.

###