



# Hampton

CONVENTION & VISITOR BUREAU

**Media Release**

**FOR IMMEDIATE RELEASE**

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## **Hampton Convention & Visitor Bureau Announces Hiring of Julie Williams as Group Sales Manager**

**Hampton, Virginia-** The Hampton Convention & Visitor Bureau (CVB) is happy to announce the hiring, and return, of Julie Williams, CMP as Group Sales Manager.

Williams will primarily focus on the Hobby, Class, Family Reunions, Military Reunions, Civic, Patriotic, and Education Markets for the bureau. A 15-year veteran of the hospitality industry, Williams most recently worked as the Catering Sales Manager for the Crowne Plaza Hampton Marina Hotel in Downtown Hampton. Prior to that, she worked at the Colonial Williamsburg Resort Collection as Senior Conference Manager (2014-2017). Williams previously worked at the Hampton Convention & Visitor Bureau (2008-2014).

**-More-**

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The Hampton CVB is a department of the City of Hampton charged with increasing tax revenue attributed to visitor spending. The Hampton CVB markets Hampton tourism and convention product to meeting planners, sports events, business travelers, motorcoach operators, and leisure visitors.

Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center, is located in the center of the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement and is home to such visitor attractions as the Virginia Air & Space Center and Riverside IMAX ® Theater, Hampton History Museum, harbor tours and cruises, Hampton University Museum, Fort Monroe, award-winning Hampton Coliseum, The American Theatre, among others.

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